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DIGITAL SKILLS FOR THE 21ST CENTURY ACCOUNTANTS IN A DYNAMIC ENVIRONMENT

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Agenda

1. Introduction
2. Understanding digital skills
3. The skills of a successful accountant in the 21st century
4. Digital and technological skill trends for the 21st century accountant
5. The Accountant's Role in a dynamic environment
6. Future Of Accounting: What's Next For Accountants?
7. Conclusion





Introduction

As the world becomes increasingly digital, the way accountants interact with their clients' needs to change. The focus of today's webinar is aimed at helping accountants understand what digital skills they need to thrive, not only survive, to remain relevant in this increasingly dynamic environment.





UNDERSTANDING DIGITAL SKILLS

According to UNESCO TERMS, Digital Skills can be broadly defined as those needed to “use digital devices, communication applications, and networks to access and manage information.”

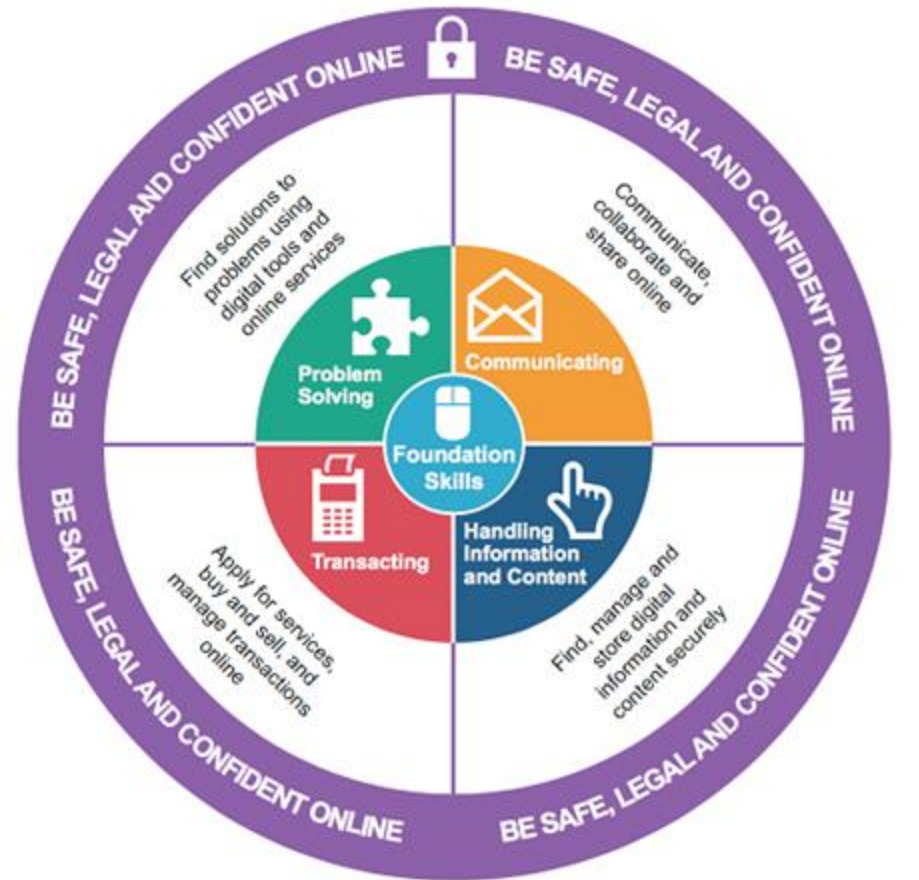
DIGITAL FOUNDATION SKILLS (Basic)

Communicating

Handling information and
content

Transacting

Problem-solving





ADVANCED DIGITAL SKILLS



Advanced Excel skills



Knowledge of business intelligence software



Data analytics expertise



Understanding of enterprise resource planning systems



Experience with cloud computing.



DIGITAL SKILLS OF A SUCCESSFUL ACCOUNTANT IN THE 21ST CENTURY

To be a successful accountant in the 21st century, you need to have certain digital skills.

DIGITAL AND TECHNOLOGICAL SKILL TRENDS FOR THE 21ST CENTURY ACCOUNTANT

Understanding Big Data



Utilizing Cloud-Based Accounting Software



Managing Social Media Accounts

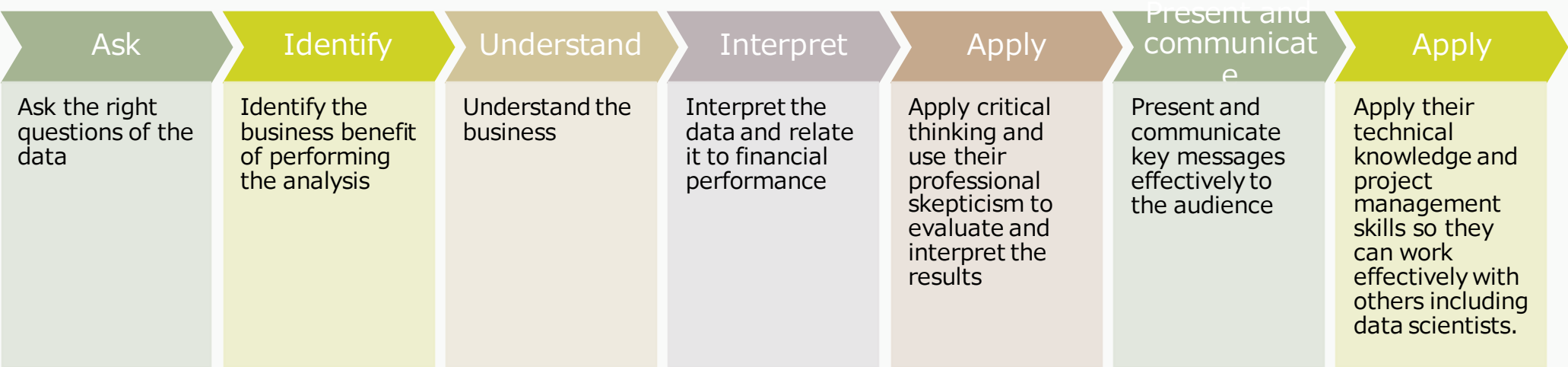




THE ACCOUNTANT'S ROLE IN A DYNAMIC ENVIRONMENT

As businesses adopt new technologies, accountants need to learn to use it to stay relevant and competitive.

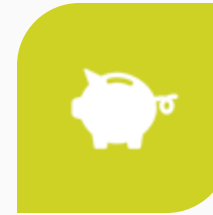
WHAT ACCOUNTANTS NEED TO DO TO HAVE GOOD DIGITAL AND TECHNOLOGICAL SKILLS



**WHAT INDIVIDUALS
WITH GOOD
DIGITAL SKILLS CAN
DO TO HELP
ORGANIZATIONS**



**OPTIMIZE BUSINESS
DECISION-MAKING
AND BUSINESS
PERFORMANCE**



**IDENTIFY COST-
SAVING OR
EFFICIENCIES**



MINIMIZE RISK



**REDUCE OPERATING
COSTS**



**BOOST PROFIT OR
INCREASE REVENUE
STREAMS**



**IDENTIFY PATTERNS
AND TRENDS**

FUTURE OF ACCOUNTING: WHAT'S NEXT FOR ACCOUNTANTS?

As the world increasingly goes digital, the future of accounting looks bright. Accountants will be in high demand as businesses need help keeping track of their finances and ensuring compliance with regulations.



“HAVING ONLY ONE SKILL OR HOLDING ONLY TO YOUR ACADEMIC QUALIFICATIONS IN AN ERA OF EXPONENTIAL CHANGE MAKES YOU ECONOMICALLY VULNERABLE.”

Nicky Verd

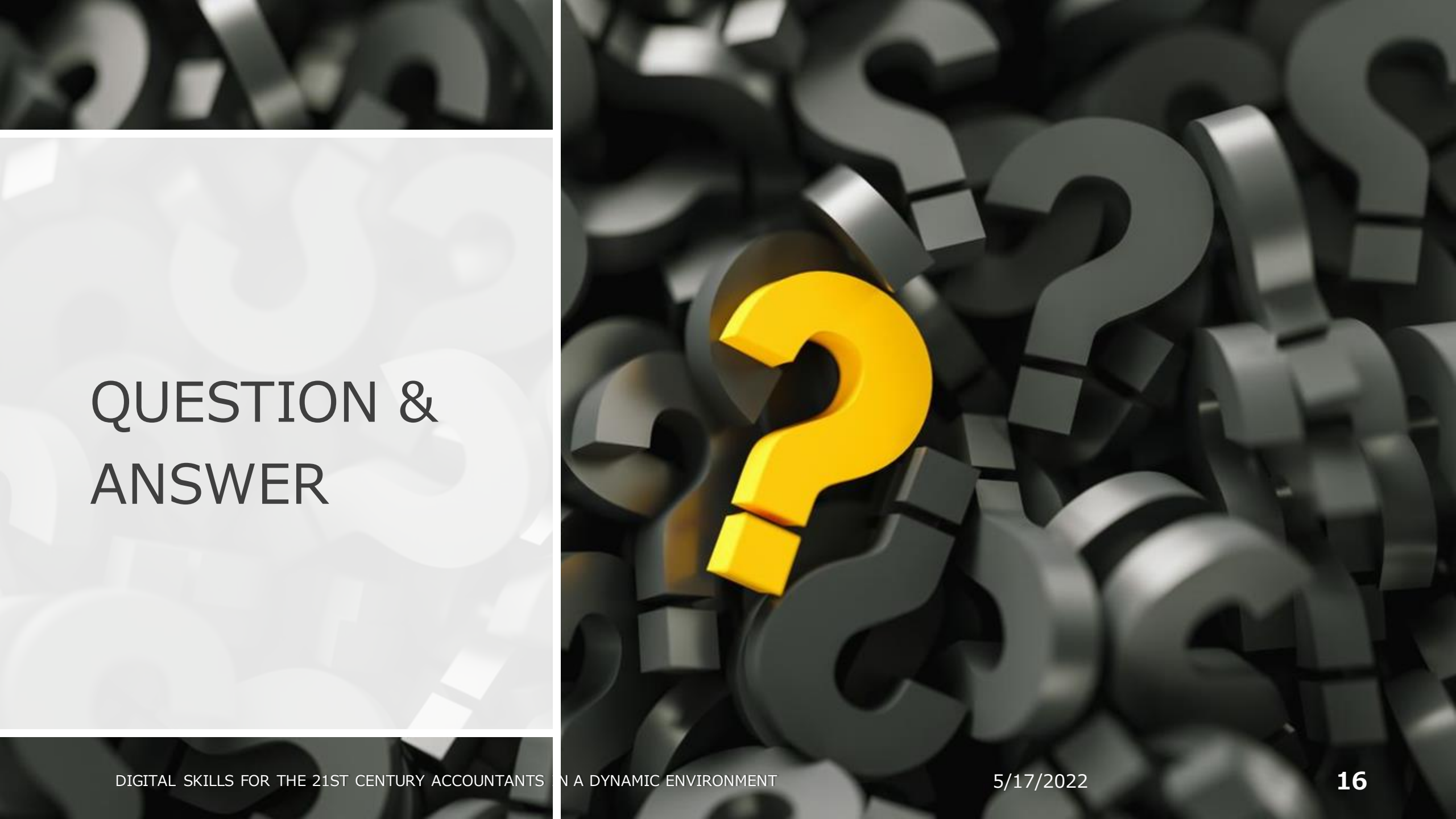




Conclusion

Digital skills are critical for today's accountants. The accounting profession is changing rapidly, and accountants must keep up with the latest changes in technology to remain relevant and competitive.





QUESTION & ANSWER

RESOURCES AND MATERIALS TO HELP DEVELOP YOUR DIGITAL SKILLS

- <https://www.futurelearn.com/career-advice/grow-your-digital-skills>
- [Learn Digital Skills with Free Training - Google Digital Garage](#)



LIST OF REFERENCES

1. <https://www.icaew.com/learning-and-development/aca/aca-employers/the-future-professional/technology-and-the-aca/digital-skills>
2. <https://www.futurelearn.com/info/blog/the-complete-guide-to-digital-skills>
3. <https://www.icaew.com/learning-and-development/aca/aca-employers/the-future-professional/technology-and-the-aca/digital-skills>
4. <https://futurefirm.co/future-of-accounting/>

THANK YOU

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